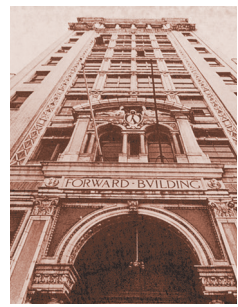
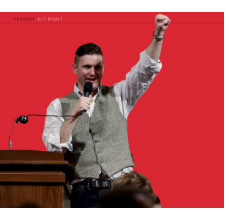


EDITORIAL & ADVERTISING CALENDAR



Cover Date	Magazine Issue Focus	Corresponding Digital Guide	Ad Material Due Date	Print Date	In-Home Date
January	Predictions 2018	Jewish Wedding Trends	12/4/17	12/12/17	12/17/18
February	Spring Travel/ College Tour	Israeli Fashion/Updated College Guide	1/5/18	1/15/18	1/21/18
March	Purim/Passover Traditions & Food	Shiva Guide	2/2/18	2/12/18	2/18/18
April	Summer Travel and Jewish American Heritage Month	American Jewish Dating in 2018	3/5/18	3/19/18	3/25/18
May	Schools and Summer Camps	50 Most Innovative Jewish Day Schools	4/4/18	4/16/18	4/23/18
June	Summer Arts Preview	Guide to Synagogues	5/7/18	5/21/18	5/27/18
July	Health and Wellness & Jewish Genetics	How to Create a Meaningful Bar/Bat Mitzvah	6/6/18	6/19/18	6/26/18
August	College Guide Renewal	College Guide	7/5/18	7/16/18	7/22/18
September	Rosh Hashanah & Yom Kippur Traditions	Best in Jewish TV	8/5/18	8/13/18	8/20/18
October	Giving	The Guide to a Meaningful Jewish Retirement	9/5/18	9/17/18	9/23/18
November	Forward 50	Forward 50	10/3/18	10/15/18	10/22/18
December	Holiday Guides - Books and Jewish Gifts	The Guide to Jewish Heritage Travel	11/1/18	11/12/18	11/22/18



Dates and topics are subject to change; contact your Forward advertising representative or visit forward.com/advertise for the latest updates. Cover date represents the last date of retail sale for that issue. On sale date is one week prior. *Please note earlier-than-standard advertising deadlines due to special sections or holidays.