

The Forward's Special Sections Get People Talking. Join the Conversation.

MEDIA KIT

2016-2017 EDITORIAL & ADVERTISING CALENDAR



COVER DATE	SPECIAL SECTIONS AND FEATURES	SELECTED HOLIDAYS AND EVENTS	ART DUE
12/30 & 1/6/2017	HANUKKAH/BEST OF 2016	CHRISTMAS DAY, SUN., DEC. 25 • HANUKKAH, DEC. 25-JAN. 1 NEW YEAR'S EVE, SAT., DEC 31	12/9
1/13			12/23
1/20	REV. MARTIN LUTHER KING JR. DAY		12/30
1/27	TECHNOLOGY		1/6
2/3	TRAVEL		1/13
2/10	EDUCATION	TU B'SHVAT, FRI., FEB. 10 • VALENTINE'S DAY, TUES., FEB. 14	1/20
2/17		PRESIDENTS' DAY, MON., FEB. 20	1/27
2/24			2/3
3/3	PURIM FOOD & DRINK		2/10
3/10		PURIM, MARCH 11 & 12	2/17
3/17	MUSEUMS		2/24
3/24			3/3
3/31			3/10
4/7	PASSOVER FOOD ISSUE	PASSOVER, APRIL 10-18	3/17
4/14 & 4/21			3/24
4/28	HOSPITALS & JEWISH GENETICS	YOM HA'ATZMAUT, MON., MAY 1	3/31
5/5			4/14
5/12	SUMMER BOOKS & GIFTS	LAG B'OMER, SAT., MAY 13 • MOTHER'S DAY, SUN., MAY 14	4/21
5/19			4/28
5/26	GRADUATION	MEMORIAL DAY, MON., MAY 29 • SHAVUOT, MAY 30-JUNE 1	5/5
6/2	EASTERN EUROPE TRAVEL		5/12
6/9			5/19
6/16		FATHER'S DAY, SUN., JUNE 18	5/26
6/23			6/2
6/30			6/9
July	HEALTH & WELLNESS	INDEPENDENCE DAY, TUES., JULY 4	6/16
August			7/14
September			8/18
October			9/15
November			10/13
December			11/17
January 2018			12/15

Dates and topics are subject to change; contact your Forward advertising representative or visit forward.com/advertise for the latest updates. Cover date represents the last date of retail sale for that issue. On sale date is one week prior. *Please note earlier-than-standard advertising deadlines due to special sections or holidays.